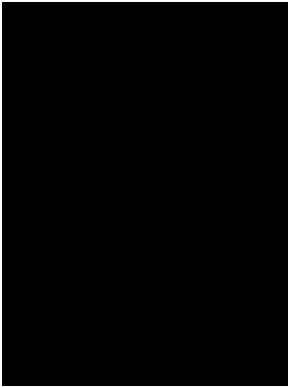


# Sample Ad Sizes

**Display Page Size:** 5 columns x 16 inches  
**Page Dimensions:** 10 1/4" wide x 16" deep  
**Digital Specifications:** PDF  
**Printing:** Offset



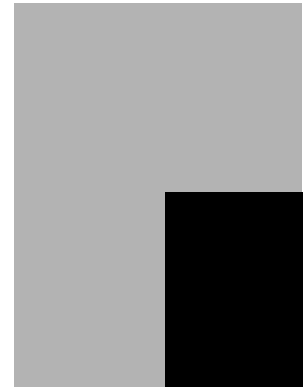
**FULL PAGE**  
5 col (10 1/4") x 16"  
80 col. in.



**HALF PAGE Horizontal**  
5 col (10 1/4") x 8"  
40 col. in.



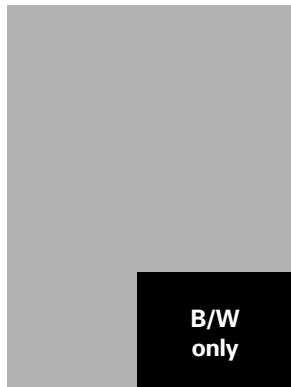
**1/4 PAGE Vertical**  
2 col (4") x 10"  
20 col. in.



**1/4 PAGE Modular**  
5" wide x 7 7/8 high (7.875)  
20 col. in.



**1/6 PAGE Vertical**  
2 col (4") x 8"  
16 col. in.



**3 x 5 Horizontal**  
3 col (6 1/16") x 5"  
15 col. in.



**3 x 4 Horizontal**  
3 col (6 1/16") x 4"  
12 col. in.



**3 x 3+ Horizontal**  
3 col (6 1/16") x 3 5/16"  
10 col. in.



**1/8 PAGE Vertical**  
2 col (4") x 5"  
10 col. in.

STANDARD Page Columns		
Columns Wide	=	Inches Wide
1	=	1 7/8"
2	=	4"
3	=	6 1/16"
4	=	8 1/8"
5	=	10 1/4"

**WEB Ads on Home Page**

100,000 Unique Visits

**Button Ads**  
170 x 170 pixels  
\$380 /annual contract

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